



EdPower Community Engagement Report

JUNE 2012



Marquee Reflecting New Arlington



Arlington High School Open House



Purpose :

- To introduce the new Arlington to the community
- To enroll scholars
- To seek alumni support
- To reaffirm our commitment to community partnerships





- Forest Manor Multi Service Center (FMMSC) “Street Team” canvassed neighborhoods informing families of open enrollment and upcoming Open House.
- Posters were put up around the FMMSC and other community organizations and business.
- Families were given personal invitations to attend the Open House event.
- With the support of Arlington Alumni, Forest Manor used social media including Facebook and Twitter to market event and to solicit volunteers.

Arlington High School Open House



Food, Fun and Fellowship

- Over 200 families and community members attended the open house event Friday July 6.
- Over 20 partners set up booths in the auditorium lobby explaining their roles in supporting the new Arlington.
- Attendees were treated to barbecue, bounce house , and music provided by a DJ.
- The new Arlington enrolled over 20 new students
- Staff built positive relationships with new scholars and families.
- EdPower donated several IPADS and IPODS to participating families

Arlington Open House





The return of notable alumni

- Pastor Jeffrey A. Johnson, Eastern Star Baptist Church, discussed Arlington's role in his life successes.
- Vivaca. A. Fox, Actress, discussed how Arlington impacted her life.
- Rick, Fuson Chief Operating Officer of Pacers Sports & Entertainment, discussed the importance of a good school.

Arlington Open House



Enrolling Families



Enrolling Families



Kapture Imaging

Engaging Community Partners



Kapture Imaging

Community Partners



Canvassing Zip Coes



46201,46202,46203,46204,46205

46206,46208,46219,46220,46222,46224,46225,
46226,46229,46235,46241



Canvassing Team and Principal Jimmy Meadows



Arlington Day of Impact Saturday July 14



- Over 100 volunteers from Indy Hub, Keep Indianapolis Beautiful, Teach for America, The Indianapolis Urban League Young Professionals and The Teachers Credit Union worked with Principal Jimmy Meadows from 830-noon on Saturday July 14 to beautify the campus
- Including cleaning athletic fields and the football stadium, removing debris.
- The group also organized books for the school year.

Arlington Day of Impact





Members of Street Team and Arlington Staff conduct weekly phone banks of calling enrolled families and potential Arlington families.

Upcoming Events July-August



- FMMSC street team will support enrollment at Arlington.
- FMMSC street team will continue neighborhood canvassing.
- Team will contact business, neighborhood associations and re introducing Arlington to families and communities.
- Enrollment signs will go up from July 19-August 17 around the area.

Upcoming Events July-August



- EdPower team canvassing door to door covering businesses, churches, and neighborhoods recruiting families to Arlington.
- EdPower team attending various community events inviting families to Arlington.
- Continuing phone banks.



Arlingtonknights.org

ARLINGTON HIGH

SCHOOL



**HOME OF THE
GOLDEN KNIGHTS**

We Are Arlington High School

Arlington High School is a college-preparatory Indianapolis Public School educating students in grades 7-12, lead by [EdPower](#) — the Turnaround School Operator (TSO) chosen by the Indiana State Board of Education to keep Arlington High School on a path to success. Our goal is to lay the groundwork for our students' future by empowering each scholar in our district with a high-quality high school education.

[Learn more about the history of Arlington High School >](#)

Arlington High School

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